

Strengths, Weaknesses, Opportunities and Threats (SWOT)

**WIDE CH SWOT Analysis of the Grundtvig-partnership „Economic Literacy“
as a starting point for the self-evaluation**

Qualitative analysis of the cooperation during the Grundtvig-project as a starting point for further cooperation of the partners. INPUT BY WIDE SWITZERLAND.

STRENGTHS

**Those things are working well in the project.
The aspects we are proud to talk about.**

- Learning from others, sharing knowledge and experiences, creating new insights,
- Good culture of debate, tolerance and respecting diversity
- Valuable insights into variety of methods, ways and scope of work of other organisations
- Very valuable opportunities to meet in person, and in different settings
- Well defined objective – helps to channel co-operation in a direction
- Broad thematic frame allowed for diversity and richness of experiences and inputs
- Wide range of expertise through co-operation
- Broadening and deepening of the Economic Literacy concept through different insights
- Networking benefits

WEAKNESSES

Those things that have not worked so well.

- Time constraints, under some pressure because we all do it in our free time.
- Difficulties at completing tasks and keeping deadlines – resulting in frustration of those who eventually did the bigger part of the work
- Discrepancy between output and timeliness of assigned and carried out tasks
- Different amount of motivation, commitment, incentives, time invested and output provided by different partnership organisation
- Communication, co-ordination and management problems – it was hard to get things done and have decisions taken via email/skype
- Sharing of workload among all participants in the partnership
- Administrative requirements and constraints
- Lack of capacities to try out all the different tools and approaches “in vivo”

<p>OPPORTUNITIES Ideas on how to overcome weaknesses and build on strengths.</p> <ul style="list-style-type: none"> • Keep on meeting and creating opportunities for knowledge sharing and new inputs for reflection and further thinking, stimulating events and new spaces for protagonist thinking • Assess capacities more realistic and define objectives/ divide responsibilities accordingly (among partners, as well as internally inside each partner's group) • Create ways and instruments (eg at the level of management of the project) to organise better co-ordination, monitoring and managing of the working processes and deadlines • Have clear division of tasks, responsibilities, commitments between all partners evenly, from the beginning of the project • Define more clearly amount of work/time that is expected • Share responsibilities better than till now • More methodological capacities would improve the handling of our diversities even more. 	<p>THREATS The things that constrain or threaten the range of opportunities for change.</p> <ul style="list-style-type: none"> • Running out of energy, too disperse in terms of experiences and individual objectives, capacities and potentials • Lack of, or gradual "weakeninig/fading", of true commitment to carry out tasks as agreed and in time • In general - lack of time on behalf of • Distance between partners • Different realities and objectives among partners

INSTRUCTIONS

What is SWOT?

SWOT is an adaptable and flexible method, allowing for different perceptions to be recorded, and it directs the attention of those involved towards joint action.

This method is useful to encourage input from many people, helping them think about potential solutions and constraints, for example as part of a strategic planning process. SWOT can take past mistakes or weaknesses and transform them into constructive learning processes. It can help make complex problems easier to deal within the shortest time possible. It is a useful starting point for group self-evaluation.

A SWOT analyses can be done as a brainstorm in a small group or workshop setting or in can be done as an analysis and synthesis of other information.

WHAT TO DO?

Please have a look at the project-objectives we defined in the common Grundtvig-application (page 38) as a background to fill in the SWOT-analysis. It would be great to get input from all the involved persons in your organisation! You can do a brainstorming with the involved persons or ask them to do it individually. Please bring the collected results (summary) to the meeting in Malaga. There we will present the outcomes to each other (make them visible/write them on cards) and discuss them. It is very important that we are prepared because time is very limited!!

Project objectives (p.38 of the application)

“At the level of methodology and content:

- To exchange different approaches, methodologies and tools on adult education on women’s economic and international issues
- To present, validate, compare and discuss these different approaches
- To introduce and adapt the concept of literacy as describes by Paolo Freire to work conducted by women’s movement
- To find adequate approaches and synergies in adult education methodologies, tools and reaching the target groups
- To concretise common issues and fields of interest for cooperation
- To produce a collection of “economic literacy” tools (online publication)

At the level of cooperation:

- To identify issues, forms and structures of cooperation in order to improve adult education
- To increase quality and impact to joining efforts to reach the target groups: women’s groups, staff of development cooperation organisations, teachers public officers and interested individuals”